CREATE TO CONNECT



# Trusted Source since 53 years in Sourcing & Procurement

## Meeting the Needs of Industrial, Commercial & Residential Projects



# INDEX


04 About Us
09 Our Brands
10 Products we offer
11 Paradigm Shift into Technology
13 Our Capacity
16 Our Infrastructure
17 Wires & Cables
22 Jointing Solutions & Accessories
23 Switchgears, Controlgears & Fusegears
28 Lighting Solutions
32 Switches
36 Conduits & Cables & Wires Accessories
41 Fans & Accessories & Air Conditioners
42 Other Product Range
44 Customer Base, Turnover, Our Project Team
48 Exclusive Offerings
50 Services we Offer
52 Project Lifecycle Support
55 Sustainable Energy Solutions
56 Solar Installer
58 Business Process
60 Service And Support
61 Customer & Brand Testimonials
63 Key Government Departments We Serve
65 Our Csr Commitment

ੴ ਸਤਿਗੁਰ ਪ੍ਰਸਾਦਿ



# About Us

**A B Pal Electricals (P) Limited,** established in November 1973, now a 53 years old company. Has grown from a modest turnover to an impressive INR 880 crores for the financial year 2025-26, with a target of INR 1000 crores for the financial year 2026-27. Our journey from a partnership firm to a private limited company in 1995 marked the beginning of our significant growth and expansion.

Specializing in the safe and dependable transmission of electric power, A B Pal Electricals (P) Limited represents authentic, trusted and the well established names in India for cables, wires, jointing kits, switchgears, lighting, switches & automation, conduits & accessories, fans, air coolers, air conditioners, heaters, geysers, solar panels, inverters, batteries, transformers, road safety products, and other electrical components. Our comprehensive product range and exceptional customer service have established us as a trusted partner across industrial, commercial, and residential sectors.

**Our Founders, Mr. Thaker Pal Singh, Mr. Davinder Singh, and Mr. Gurmeet Singh**, envisioned making **A B Pal Group** the leading trading house in India. Their focus on customer service and value creation has been the cornerstone of our success.

In 1999, the next generation joined the company, starting with **Mr. Gurjeet Singgh**, son of Mr. Thaker Pal Singh. He was followed by **Mr. Jasmeet Singh**, also son of Mr. Thaker Pal Singh, and later **Mr. Simarpreet Singh** and **Mr. Manmeet Singh**, sons of Mr. Davinder Singh, This new leadership has been instrumental in advancing our systems and processes. The implementation of Microsoft ERP in 2013 significantly enhanced our operational efficiency. We continuously focus on integrating more advanced technologies to further enhance our services and drive company growth.

*Join us as we light up homes, power industries, and connect communities, driving progress and innovation in the electrical sector.*

> ***Quality in a service or product is not defined by what you put into it, but by what the client or customer gains from it.***

# Our **Achievements...**

are not merely measured by the milestones achieved and awards we have received over the years, but by the trust and satisfaction of our customers, which number over 1 million. This diverse customer base includes corporate clients, electrical contractors, builders, industries, government agencies, end clients, architects, consultants, interior designers, resellers, and retailers.

Our hard work, adopting flexible ways to ever-changing market demands, and integrating technological support into our backend operations have significantly benefited our customers by ensuring we keep our promise of delivering the best within the correct timelines. Our continuous enhancement of infrastructure and investment in our greatest asset-our employees, who have been with us for over 5 decades-stands as a testament of our success. This focus ensures we deliver the highest quality service and maintain our position as a leader in the electrical industry.

Our wide spread customer base has trusted us from the beginning to now, and this enduring trust is a true achievement in our book of success. These milestones and awards are a testament to our dedication to quality, customer satisfaction and continuous improvement. We look forward to achieving even greater success in the future.



# Vision

Our vision is to establish A B Pal Group as the premier trading house across India. After cementing our presence throughout the nation and learning from the past 53 years, we have become pioneers in our field. We are renowned for offering the most innovative and technologically advanced electrical and electronic goods.

After winning a trusted partnership for over half a century with a diverse range of customers, including corporate clients, architects, consultants, interior designers, electrical contractors, builders, industries, government agencies, end clients, and resellers, we are all set to use our experience globally.

We aim to bring the best electrical and lighting solutions from the international market to provide our customers with superior solutions and, in turn, promote the **"Make in India"** brand as a trusted name both nationally and internationally.



# Mission



Our mission at A B Pal Electricals (P) Limited is to hold your dream as ours. Our mission is to make your place a safe and comfortable environment to work and live in. By ensuring high standards of quality in electrical and lighting solutions, we aim to enhance the ambiance of your home, workplace, and industries, creating spaces where you feel secure, inspired,and at ease. Our dedication extends beyond mere transactions; we strive to build lasting relationships with our clients by being a reliable partner in achieving your goals.

Our mission is to be your accountability partner in turning your dream into reality, delivering excellence every step of the way. We are committed to continuous improvement and innovation, ensuring that we not only meet but exceed your expectations. We do so by providing innovative, high-quality electricals, lighting, and construction materials/goods that meet the evolving needs of our diverse customer base. We prioritize quality assurance by maintaining the highest standards in all our offerings, ensuring reliability and excellence. We promote sustainability by advocating for environmentally friendly practices and contributing to a sustainable future through our operations and products. Additionally, we invest in the growth and well-being of our employees, focusing on understanding and fulfilling the unique requirements of our customers.

We are committed to continuous improvement and innovation, ensuring that we not only meet but exceed your expectations. Together, we will create environments that foster productivity, creativity, and well-being.

## Quality Standards and Certifications

A B Pal Electricals (P) Limited is an ISO-certified company and implements Six Sigma methodologies to ensure our commitment to excellence. These standards guarantee that our products and services meet the highest quality benchmarks, enhancing safety, efficiency, and environmental responsibility. By adhering to these rigorous standards, we can compete internationally and consistently fulfill customer expectations, providing reliable, high-quality products and services while ensuring efficient delivery. Our dedication to quality not only sets us apart but also guarantees the utmost satisfaction for our valued customers.





# Create to CONNECT

## Core Values

**Customer Centricity:**
A commitment to put our customers at the center of everything we do and surpass their expectations.

**Tenacity:**
Demonstrating perseverance and determination in overcoming challenges and achieving excellence.

**New Horizons:**
Always exploring and implementing new technological advancements and ideas to drive progress.

**Ownership:**
A commitment to grow relentlessly, displaying an owner's mindset to deliver best-in-class products and services.

**CSR:**
We are committed to building a better society through our CSR initiatives, contributing to the well-being of communities and fostering sustainable development.

**Nurturing:**
A commitment to foster growth and well-being of our employees, customers, and communities.

**Excellence:**
Striving for the highest standards in all our products and services based on mutual trust and professional integrity.

# Chairman's Message



As the Chairman of A B Pal Electricals (P) Limited, I am honored to share our vision for the future. Our goal is to establish A B Pal Group as the preeminent trading house in India, renowned for offering the most extensive range of electrical goods in the industry. We strive to be recognized as the only group capable of catering to the widest array of customers, delivering unparalleled quality and innovation.

Our commitment extends beyond mere business growth; it is about fostering lasting relationships with our clients, partners, and employees. We believe that our success is measured by the trust and satisfaction of our diverse customer base, which drives us to continuously improve and expand our offerings.

As we move forward, we remain dedicated to embracing new technologies and setting industry standards in service excellence. Together, we will illuminate homes, power industries, and connect communities, ensuring a brighter and more sustainable future for all.

Thank you for your continued support and trust in A B Pal Electricals (P) Limited.

Warm regards,

Davinder Singh
Chairman, A B Pal Electricals (P) Limited

# Our Brands

3M
ABB
POLYCAB
IDEAS. CONNECTED.
Panasonic
HAVELLS
PHILIPS
Crabtree
Raychem
RPG
RR KĀBEL
RALLISON
BAJAJ
Bajaj Electricals Limited
GLOSTER
TISVA
FEEL THE WARMTH. SEE THE LIGHT
orient electric
B.E.C.
Crompton
STEEL KRAFTS
wipro
Life Is On Schneider Electric
MAYFAIR
SINCE 1964
GOLDWYN LED
Smart Lighting
STANDARD
INDOASIAN
MAKES SENSE
Ecko
CABLES
NORTH-WEST
STYLE & RELIABILITY
COMPAQ
SURYA
KALINGA CABLES
LLOYD
legrand
HE ADVANTAGE
dowell's
paragon
CABLES & WIRES
AN ISO 9001-2008
PARAMOUNT
WIRES & CABLES
GRANDLAY CABLES
SINCE 1953
AKG STEEL INDUSTRIES
EMPIRE CABLES
Connecting Your Life
REO

# Products we offer



Lighting



Air Conditioners



Inverters & batteries



Fans



Switchgears



Road Safety Products



Conduits & Accessories

CREATE TO CONNECT



Heaters



Wires



Other Electrical Components



Geysers



Jointing Kits



Cables



Solar Panels



Switches & Automation



Air Coolers



Tranformers

# Paradigm Shift into Technology

Over the past decade, A B Pal Electricals (P) Limited has diversified its focus towards innovative solutions to meet the evolving needs of our customers. Our commitment to embracing the latest technologies has enabled us to offer advanced and efficient products that enhance the performance and reliability of electrical systems.

**Our Advanced Offerings:**

## LED Lighting

**Benefits:** Energy-efficient, long-lasting, and environmentally friendly.
**Applications:** Residential, commercial, industrial, and outdoor lighting.



## Energy-Efficient Lighting

**Benefits:** Reduces energy consumption and operational costs.
**Applications:** Suitable for all sectors aiming to reduce their carbon footprint.



## Ground Sanitary Systems

**Benefits:** Enhances hygiene and safety in electrical installations.
**Applications:** Industrial and commercial environments where sanitation is critical.



## Dimming Solutions

**Benefits:** Allows for adjustable lighting levels, enhancing comfort and energy efficiency.
**Applications:** Residential, commercial, and hospitality sectors.



## Lighting Controls

**Benefits:** Provides advanced control over lighting systems, improving efficiency and functionality.
**Applications:** Smart homes, commercial buildings, and industrial settings.



## Jointing Solutions

**Benefits:** Ensures reliable and durable connections for electrical cables.
**Applications:** Industrial, commercial, and residential electrical installations.



## Movement Detectors

**Benefits:** Enhances security and energy efficiency by activating lights only when movement is detected.
**Applications:** Security systems, commercial buildings, and residential areas.



## Occupancy Sensors

**Benefits:** Automatically controls lighting based on room occupancy, saving energy.
**Applications:** Offices, schools, and public buildings.



## Smart Home Solutions

**Benefits:** Integrates various home automation systems for convenience and efficiency.
**Applications:** Residential settings looking for advanced home control.



## Decorative Switch Solutions

**Benefits:** Combines functionality with aesthetic appeal, enhancing interior design.
**Applications:** Residential and commercial interiors.



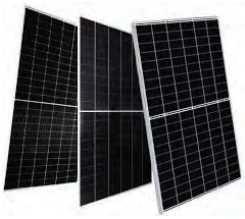
## Decorative Lighting

**Benefits:** Adds visual interest and enhances the ambiance of any space.
**Applications:** Homes, hotels, restaurants, and retail spaces.



## Solar Power Solutions

**Benefits:** Provides renewable energy options, reducing dependency on traditional power sources.
**Applications:** Residential, commercial, and industrial sectors



## Electric Vehicle (EV) Charging Solutions

**Benefits:** Supports the growing demand for EV infrastructure.
**Applications:** Residential complexes, commercial buildings, and public charging stations.



**Our Commitment to Innovation**

We are excited to collaborate with leading European and international brands to bring these cutting-edge solutions to our customers, ensuring they benefit from the latest advancements in technology. Our dedication to continuous innovation and quality ensures that we stay ahead of industry trends and provide our clients with the best possible solutions for their electrical needs.

# Our Capacity

We are dedicated to harnessing our extensive resources to bridge the gap between cutting-edge offerings and customer expectations. By anticipating needs and delivering innovative solutions, we create a seamless connection that drives customer satisfaction and value.

**53+**
**Years of Experience**

**1Mln+**
**Customers Served Till Date**

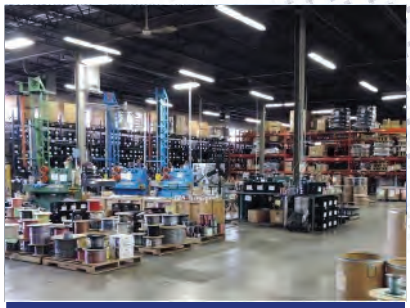
**Top 50+**
**World-Class Brands**



PAN India



500+ Team Members



100,000+ Product SKUs



100+ Sales Executives




GST Assurance



500,000+ Sq.ft. Warehouse



100+ PAN India Industrial



Door Delivery PAN India



₹ 880+ Crore Turnover

# Product Offerings



Cables



Wires



Jointing Kits



Switchgears



Lighting




Switches & Automation



Conduits & Accessories



Fans



Air Coolers

# Product Offerings



Air Conditioners



Heaters



Geysers



Solar Panels




Inverters & Batteries



Transformers




Road Safety Products



Other Electrical Components

# Our Infrastructure

From a modest retail outlet in Bhagirath Palace, we have grown exponentially to become a major player in the electrical industry. We now operate over 10 offices across India, covering more than 2 lakh square feet, along with 5 state-of-the-art warehouses spanning a combined area of 1 lakh square yards.

Our cutting-edge office facilities within these warehouses support our expanding operations and ensure efficient service delivery. These facilities are equipped with the latest technology and infrastructure to streamline our processes, enhance productivity, and provide our customers with the highest level of service.

In addition to our extensive network of offices and warehouses, we are proud to have an exclusive retail store for Tisva lighting in South Delhi. This store showcases our commitment to offering premium lighting solutions and enhancing the customer experience with a dedicated space for exploring the latest in lighting technology and design.

Our significant infrastructure growth underscores our commitment to scaling our operations to meet increasing customer demands while maintaining the highest standards of quality and efficiency. This robust infrastructure enables us to manage large-scale projects and deliver exceptional service across various sectors, solidifying our position as a leader in the electrical industry.



# Our Brands
## Wires & Cables

HAVELLS

RALLISON

Ecko CABLES

POLYCAB
IDEAS. CONNECTED.

paragon
CABLES & WIRES
AN ISO 9001-2008

PARAMOUNT
WIRES & CABLES

GLOSTER

IS:694
KALINGA CABLES

GRANDLAY CABLES
SINCE 1953

RR KABEL

EMPIRE CABLES
Connecting Your Life

# Cables and Wires



Cables and wires are our forte, providing us with the technical strength to become the primary stockist for leading cable manufacturers like Havells, Polycab, Gloster, RR Kabel, Kalinga, Ecko, Paragon, Grandlay, Rallison, Paramount, and Empire. Our technical team is equipped to provide comprehensive solutions for cabling and distribution needs and address any related challenges.

We are committed to delivering high-quality cables and wires that ensure safe and reliable electrical transmission, catering to diverse industrial, commercial, and residential needs. Our technical expertise allows us to offer customized solutions and address any specific challenges our customers may face.

## MV Power Cables



3.3Kv to 33Kv Grade - (BASEC/KEMA/CPRI/ERDA tested) three core Copper / Aluminium Conductor, Conductor screened with extruded semi-conducting compound, XLPE Insulated, insulation screened with semiconducting compound in combination with copper tape (0.3 KA for One Sec.), PVC ST2/FR/FRLSH/LSZH Inner Sheathed armoured/ GI Steel (Aluminium in case of single core) FLAT/Round Armoured and Overall PVC ST2/ FR/ FRLSH/ LSZH sheathed cable conforming to IS:7098/II/85, IEC 60502-2/ BS 7835 From sizes 35 sq.mm to 1200 Sq.mm, above cables can be supplied with lead sheath whenever required.



## MV Single Core Power Cables

3.3kv to 33kv grade - (BASEC/KEMA/CPRI/ERDA Tested) Single core copper /Aluminium Conductor, Conductor screened with extruded semi-conducting compound (11KV E & above), XLPE Insulated, Insulation screened with semiconducting compound (11KV E & above) in combination with copper tape, Unarmoured/ Aluminium Flat Strip / Round Wire Armoured and Overall PVC ST2/ FR/ FRLSH/ LSZH sheathed cable conforming to IS:7098/II/85, IEC 60502-2/ BS 7835 From sizes 35 sq.mm to 1200 Sq.mm above cables can be supplied with lead sheath whenever required.

## LV Power Cables



Copper/Aluminium solid/stranded conductor, XLPE insulated, cores laid up, PVC inner sheathed, unarmoured/armoured, extruded PVC/PE /LSZH sheathed cables with rated voltage 0.6/1.0 kV from 1.5 mm² to 1000 mm² in 1/2/3/3.5/4 Cores confirming to BS 5467/BS 6724/IEC 60502-1.

## Lv Control Cables



1100 Volts Grade - (BASEC/KEMA/CPRI/ERDA tested) Control Copper Cables, Solid/Stranded conductor, PVC/XLPE/HR PVC Insulated, Cores laid up, PVC/ HR PVC/ FR/ FRLSH/ LSZH Taped/Extruded Inner Sheathed, Unarmoured/ GI Steel (Round Wire/Flat Strip) Armoured, Extruded PVC/ HR PVC/ FR/ FRLSH/ LSZH Outer Sheathed, cables from 2 to 100 core in 1.5 and 2.5.sq.mm as per IS 1554(Part1) / IS 7098(Part1) 1998 and Generally confirming to IEC60502-1/BS 5467/BS 6724.

## Industrial Flexible Wires & Cables

*Energy Efficient wires range 0.50 SQ.MM to 1000 SQ.MM in class 5 copper conductors with different insulation properties.*

### HRFR - Heat Retardant Flame Retardant



Single core multi-stranded copper conductor, HRFR PVC insulated wire with heat resistant and excellent flame retardant properties.

### PVC



Single core multi-stranded copper conductor, PVC insulated wires with normal flame retardant properties.

### HR - Heat Retardant



Single core multi-stranded copper conductor, HR PVC insulated wire with heat resistant and normal flame retardant properties.

### HR-FRLSH



Single core multi-stranded copper conductor, HR-FRLSH PVC insulated wires with heat resistant, excellent flame retardant and low smoke properties.

### Submersible Flat and Round Cables



- **Flat:** 3 core x 1.50 SQ.MM.
- **Round:** 3 core and 4 core x 1.5 SQ.MM in class 5 copper conductors with PVC/XLPE insulation and PVC ST2 sheathing properties.

### Multi-Core Industrial Flexible Cables



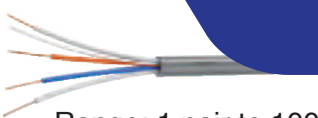
2 core to 61 core x 0.50 sq.mm to 4 sq.mm, 2 core to 4 core from 6 sq.mm to 120 sq.mm in class 5 copper conductors with different insulation and sheathing properties.

### LAN Cables



Range: CAT 5E & CAT 6 – twisted pair, insulated with high-quality polyethylene and unshielded light gray PVC jacket with improved fire retardant properties, low attenuation, and cross talk and low structural return loss.

### Telephone Cables



Range: 1 pair to 100 pair x 0.40 mm,0.50 mm and 0.63 mm in a solid bare conductor with HDPE insulation and flame retardant jacketing having low cross talk and attenuation.

## Coaxial Cables



Range: RG 59 F, RG 6 F & RG 11 F with copper/ CCS conductor, nitrogen gas injected polyethylene foam insulated, bonded aluminium foil laminated, al-alloy braided, water resistant jelly flooded, weather resistant PVC sheathed, 75Ω low loss co-axial cable for DTH and CATV application.

## Single Core DC Solar Cables (Single Core 2.5- 300 Sq.mm)



- Type 1: Class 5 ATC copper conductor, insulated and sheathed with Electron beam XLPO confirming to TUV approved standard EN-50618.
- Type 3: Class 5 Base copper conductor, XLPE insulated and PVC UV stabilized Sheathed.

## Speaker Cables



Range: twin parallel 23/36, 23/38, 40/36 and 40/38 – Speaker cables with high-quality oxygen-free copper conductor ensuring excellent sound quality for your expensive sound system. Selecting the right gauge, length and type of speaker wire for your system helps to avoid a mismatch with your sound system.

## OFC Cable (Optical Fibre Cable)



Light in motion, that is how we define our Optical Fiber division. A B Pal is working closely with the Government of India projects such as Digital India, Make in India, BharatNet, SmartCities for a better and futuristic India.

## Wires

*PVC Insulated Industrial Cables 1100 Volts*

*Energy Efficient Wires range 0.75 SQ.MM to 16 SQ.MM with different insulation properties.*



### Green Wire

It's conforming to stringent European norms in environmental sustainability and cable safety. It is energy efficient, recyclable, is RoHS compliant, has low smoke density and emits fewer toxic gases in extreme fire situations.



### FRLS - Flame Redundant Low Smoke Low Halogen

Single core multi-standard copper conductor, FRLS PVC insulated wire with excellent flame retardant, low smoke, and low halogen properties.



### FR - Flame Retardant

Single core multi-stranded copper conductor, FR PVC insulated wires with excellent flame retardant properties.



### FRZH - Flame Redundant Zero Halogen

Single core multi-standard copper conductor, FRZH insulated wire with excellent flame retardant low smoke properties having RoHS compliance zero halogen.



## FRLF - Flame Retardant Lead Free

Single core multi-standard copper conductors, FRLF PVC insulated wire with excellent flame retardant property having RoHS compliance supporting a green revolution.



## FRFS - Flame Retardant Fire Survival

Single core multi-stranded copper conductor, mica tape insulated with a special compound having excellent flame retardance and having continuous circuit integrity for 3 hours at 950°C in case of fire.



## HR FR-LSH Lead Free

Single core heat resistance flame retardant low smoke PVC insulated industrial cable in 1100v. Voltage grade with flexible conductors.

## Comprehensive Solutions

### Industrial Applications

Robust cables and wires designed to withstand harsh industrial environments, ensuring safety and reliability.

### Commercial Applications

High-performance cables and wires tailored for commercial use, providing efficient and uninterrupted power distribution.

### Residential Applications

Safe and durable cables and wires for residential buildings, meeting the highest standards of quality and safety.

### Specialized Solutions

Customized cabling solutions to address specific needs and challenges, backed by our technical expertise and industry knowledge.

*Our extensive range of cables and wires, combined with our commitment to quality and customer service, makes A B Pal Electricals (P) Limited the preferred partner for all your electrical transmission needs.*

# Our Brands

## Jointing Solutions
## and Accessories





# Jointing Solutions and Accessories

We are committed to providing our clients with top-tier jointing solutions and accessories from the most trusted brands in the industry. Through our strategic partnerships with **Raychem RPG, 3M,** and **Compaq**, we offer a comprehensive range of products designed to meet the most stringent industry standards. These brands are recognized for their innovation, reliability, and performance, ensuring that your electrical systems are secure and efficient.

## Comprehensive Jointing Kits

**Low Tension (LT) Jointing Kits:**
**Up to 1.1 kV:** Engineered for secure and reliable connections in low-tension applications, these kits ensure optimal performance and safety for voltages up to 1.1 kV.

**High Tension (HT) Jointing Kits:**
**11 kV to 33 kV:** Designed for medium to high voltage cables, these kits provide exceptional durability and performance, ensuring reliable connections for voltages ranging from 11 kV to 33 kV.

**Telephone Jointing Kits:**
These kits ensure reliable and clear communication by providing robust jointing solutions for telephone cables, essential for both residential and commercial applications.

**Indoor Jointing Kits:**
Ideal for enclosed spaces, these kits maintain optimal performance and safety across a variety of indoor applications.

**Outdoor Jointing Kits:**
Built to withstand the most challenging outdoor conditions, these kits offer exceptional weather resistance and durability.

**Straight-Through Jointing Kits:**
Ensure seamless cable connections, maintaining uninterrupted electrical continuity and mechanical strength, essential for preserving the integrity of the cable's electrical properties.

## Advanced Accessories for Enhanced Performance

**Heat Shrink Tubing:**
Provides insulation and protection for cable joints and terminations, ensuring long-term reliability.

**End Caps:**
Designed to protect cable ends from moisture, dust, and other contaminants, enhancing the longevity and safety of cable systems.

**Cable Boots:**
Offer additional mechanical support and environmental protection for cable terminations.

**Mechanical Connectors:**
Ensure efficient and secure cable connections during installation, reducing the risk of faults.

**Repair Sleeves:**
Insulate and protect damaged cables, maintaining system performance and preventing downtimes.

## Tailored Solutions for Every Need

Whether you require solutions for low, medium, or high-voltage applications, our jointing kits and accessories are engineered to meet a wide array of needs. From indoor and outdoor settings to specialized applications such as telephone lines and high-voltage transitions, our offerings provide comprehensive coverage.

## Why Choose Our Solutions?

### Unmatched Reliability:

Our products are built to perform under the most challenging conditions, providing peace of mind and long-term reliability.

### Innovative Technology:

Incorporating the latest advancements in materials and design, ensuring superior performance across all applications.

### Comprehensive Range:

We offer solutions for every application, from standard installations to specialized environments, ensuring that all your needs are met.

*With advanced jointing solutions and accessories from Raychem **RPG, 3M,** and **Compaq**, We ensure that your electrical systems are supported by the industry's best. Partner with us to experience unparalleled quality, reliability, and innovation across all your projects.*

# Our Brands
## Switchgears

HAVELLS

Life Is On Schneider Electric

STANDARD

INDOASIAN MAKES SENSE

ABB

legrand®
LIVE THE ADVANTAGE

# Switchgears, Controlgears, and Fusegears



We are well-equipped to supply a wide range of switchgears, controlgears, and fusegears from ready stock. Our inventory includes a complete range of these products from leading brands such as Havells, Standard, ABB, Schneider, Indoasian, and Legrand. This extensive selection ensures that we can meet your specific requirements with high-quality, reliable solutions.

By partnering with these leading brands, we ensure that our customers receive top-notch products that guarantee safety, reliability, and efficiency.

## Types of Switchgears, Controlgears, and Fusegears

### Miniature Circuit Breakers (MCB)

**Function:** Protects against overloads and short circuits.

**Applications:** Suitable for residential, commercial, and industrial applications.





### Residual Current Circuit Breakers (RCCB)

**Function:** Provides protection against earth faults/leakage current, ensuring electrical safety.
**Applications:** Critical for safety in all types of electrical installations.

### Air Circuit Breakers (ACB)

**Function:** Designed for high-load electrical protection in large buildings and industrial plants.
**Applications:** Industrial and commercial setups with high electrical loads.





### Contactors

- **Function:** Used to control lighting, heating, motor, and capacitor banks.
- **Applications:** Essential for automation and control systems in various settings.

## Distribution Boards

**Function:** Enclosures housing protective devices for distribution of electrical power.
**Applications:** Ensures effective distribution and protection of electrical systems in residential, commercial, and industrial buildings.





## Fuse Switches

**Function:** Provides safe and reliable operation by protecting electrical circuits.
**Applications:** Used in various electrical systems to ensure circuit protection

## Switch Disconnector Fuse Units

**Function:** Provides isolation and protection for electrical circuits.

**Applications:** Vital for safety and maintenance in electrical installations.





## Motor Protection Circuit Breakers

**Function:** Provides motor protection from overloads and short circuits.
**Applications:** Used in industrial settings to protect motors from electrical faults..

## Changeover Switches

**Function:** Ensures seamless transition between power sources.

**Applications:** Critical for systems requiring uninterrupted power supply.



## Benefits of our Switchgears, Controlgears, and Fusegears

### Reliability
High-quality products from trusted brands ensure long-term performance and safety.

### Comprehensive Range
Extensive inventory covering all types of switchgears, controlgears, and fusegears for various applications.

### Prompt Delivery
Ready stock availability ensures quick delivery and efficient service.

### Customer Support
Dedicated support to assist with product selection and technical queries.

# Our Brands
## Lighting





# Lighting Solutions

At A B Pal Electricals (P) Limited, we offer a comprehensive range of lighting solutions, partnering with leading brands such as Havells, Philips, Bajaj, Crompton, Wipro, Tisva, Surya, Polycab, Orient, Goldwyn, Mayfair and Panasonic. Our extensive offerings cater to various applications and needs, ensuring that our customers receive the most advanced and efficient lighting solutions available.

Our comprehensive range of lighting solutions is designed to meet the evolving needs of our customers, ensuring quality, reliability, and innovation in every product we offer.

## Smart and Energy-Efficient Lighting Solutions

Intelligent and advanced technologies designed to adapt to your needs and reduce energy consumption while providing superior illumination.





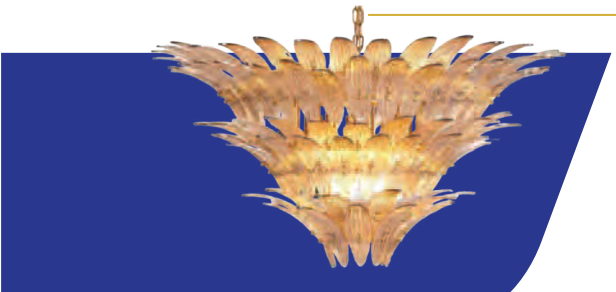
## Architectural and Ambient Lighting

Aesthetic solutions that enhance architectural designs and create visually stunning and comfortable environments.

## Task and Accent Lighting

Focused lighting solutions that improve visibility in workspaces and highlight specific features to create visual interest.





## Decorative Lighting

Stylish and decorative lighting options that add elegance and charm to any space.

## Industrial and Commercial Lighting

Robust and efficient lighting solutions designed to meet the high-performance demands of industrial and commercial environments.



## Outdoor and Landscape Lighting



### Architectural Lighting

Enhancing building exteriors with aesthetic lighting.



### Street Lighting

Reliable and energy-efficient solutions for streets and public areas.



### Flood Lights

Powerful illumination for large outdoor areas.



### Landscape Luminaires

Enhancing gardens, pathways, and outdoor spaces with durable and weather-resistant lighting solutions.

## Indoor Lighting



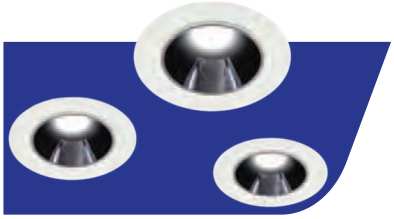
### Recessed Lighting

Subtle, built-in fixtures for a clean look.



### Suspended Lighting

Hanging fixtures that provide both functional and decorative lighting.



### Surface Mounted Lighting

Versatile fixtures mounted directly on the ceiling or wall.



## Downlights

Focused light that brightens specific areas.



## High Bay and Mid Bay Lighting

Powerful lighting for high-ceiling industrial and commercial spaces.



## Cold Storage Lighting

Specialized lighting solutions for low-temperature environments



## Cleanroom Lighting

Lighting designed for sterile environments



## Track Lighting

Flexible lighting that can be directed where needed



## Linear Lighting

Continuous lighting that provides uniform illumination.



## Cove Lighting

Indirect lighting that adds depth and dimension.



## Floor Lights

Low-level lighting for safety and ambiance



## Pendants and Chandeliers

Decorative hanging lights that add style and elegance.



## Wall Sconces

Wall-mounted fixtures that provide both ambient and task lighting.



## Desk and Table Lamps

Portable lighting solutions for workspaces and decorative purposes.

# Our Brands
## Switches



# Switches & Modular Plates

A B Pal Electricals (P) Limited offers a comprehensive range of switches and modular plates from leading brands such as Havells-Crabtree, Reo, North West, ABB, Legrand, Schneider, Polycab, and Indoasian. These products are designed to provide robust, durable, and aesthetically pleasing solutions for electrical control and management in various environments.

## Types of Switches & Modular Plates

### Switches



**Modular Switches**

Designed for easy installation and aesthetic appeal. Available in various designs and finishes to suit modern interiors.



**Rocker Switches**

Known for their durability and ease of use, commonly used in residential and commercial settings.



**Push Button Switches**

Ideal for applications where momentary switching is required.



**Toggle Switches**

Traditional switches that provide a reliable on/off function.



**Dimmer Switches**

Allow for adjustable lighting levels, enhancing comfort and energy efficiency.

### Sockets



**Standard Sockets**

Available in various configurations, including 5A, 10A, and 15A ratings.



**Universal Sockets**

Compatible with multiple plug types, ensuring versatility.



**USB Charging Sockets**

Integrated USB ports for convenient charging of electronic devices.

## Modular Plates



### Single Modular Plates

Designed to hold a single switch or socket module.



### Decorative Plates

Enhance the aesthetic appeal with stylish designs and finishes.



### Multiple Modular Plates

Can accommodate multiple switch or socket modules, available in various configurations.



### Weatherproof Plates

Designed for outdoor and industrial applications, providing protection against moisture and dust.

## Indicators and Regulators



### LED Indicators

Provide visual feedback for various electrical applications.



### Fan Regulators

Allow for adjustable fan speeds, ensuring comfort and energy efficiency.

## Customization Options



### Customizable Modular Plates

Allows for personalized configurations to suit specific needs.



### Colored Plates and Switches

Available in a variety of colors to match interior decor.

## Benefits of our Switches & Modular Plates

### Aesthetic Appeal

Modern designs and finishes that enhance the look of any space.

### Durability

High-quality materials ensure long-lasting performance.

### Safety

Complies with international safety standards for reliable and secure usage.

### Versatility

Wide range of products to suit various applications and preferences.

### Ease of Installation

Designed for straightforward and efficient installation.

# Comprehensive Solutions for All Your Electrical Needs

*By offering a diverse range of products from these trusted brands, we ensure that our customers receive comprehensive and reliable solutions for all their electrical needs. Our extensive product portfolio, combined with our commitment to quality and customer service, makes A B Pal Electricals (P) Limited the preferred partner for various industrial, commercial, and residential projects.*

*We are continuously expanding our product range to include the latest innovations and technologies, ensuring that we meet the evolving demands of our customers. This ongoing addition of new products reinforces our dedication to providing the best possible solutions for every electrical requirement.*

# Our Brands

## Conduits

POLYCAB
IDEAS. CONNECTED.

AKG STEEL INDUSTRIES

STEEL KRAFTS

B.E.C.

## Cables & Wires Accessories

dowell's®

# Other Product Range

In addition to our core offerings, A B Pal Electricals (P) Limited also specializes in a wide array of electrical components and systems, ensuring comprehensive solutions for all your electrical needs.

By offering products from various trusted brands, we ensure that our customers receive high-quality, reliable solutions that meet their diverse electrical needs.

## Conduits & Accessories

A B Pal Electricals (P) Limited offers a comprehensive range of conduits and accessories from leading brands such as Polycab, Steel Kraft, AKG, and BEC. These products are designed to provide robust and durable solutions for protecting and managing electrical cables in various environments.

**Types of Conduits & Accessories**

### Conduits

#### PVC Conduits

Lightweight, easy to install, and resistant to corrosion. Suitable for residential, commercial, and industrial applications.



#### MS Conduits

High-quality galvanized steel conduits that provide superior protection against physical damage, ideal for industrial environments.



#### Flexible Conduits

Ideal for applications requiring flexibility and protection from vibration and movement. Available in different materials including PVC and metal.



#### HDPE Conduits

High-density polyethylene conduits that offer excellent protection and durability in various applications.



# Accessories

## Conduit Fittings

Includes bends, couplers, junction boxes, elbows, tees, and connectors. These fittings ensure a complete and reliable conduit system.



## Clamps and Saddles

Used for securing conduits to surfaces, providing stability and support.



## Brackets and Mounts

Essential for installing conduits in various configurations, ensuring a neat and organized setup.



## Flexible Conduit Connectors and Adapters

Enhance the functionality and reliability of flexible conduit systems.



## End Fittings and Caps

Provide a neat finish and protect conduit ends from environmental damage.



# Benefits of Our Conduits & Accessories

**Durability**
Products from leading brands ensure long-lasting protection and reliability.

**Comprehensive Range**
Extensive selection of conduits and accessories to meet diverse installation requirements.

**Quality Assurance**
All products meet stringent quality standards and certifications.

**Ease of Installation**
Designed for straightforward and efficient installationy.

# Cable & Wire Accessories

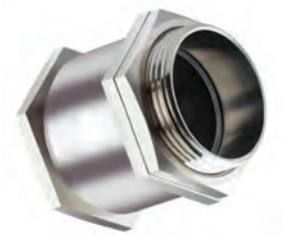
A B Pal Electricals (P) Limited offers a comprehensive range of cable and wire accessories from leading brands such as Dowells. These products are designed to enhance the functionality and reliability of cable installations in various environments, ensuring secure connections and efficient operations.

## Types of Cable & Wire Accessories

### Cable Lugs

**Function:** Used for connecting cables to electrical appliances, other cables, surfaces, or mechanisms.
**Type:** Includes copper and aluminum lugs, mechanical lugs, compression lugs, and solderless lugs..





### Cable Glands

**Function:** Secures the end of a cable to the equipment. Provides strain relief and connects by a means suitable for the type and description of cable for which it is designed.
**Type:** Includes brass, aluminum, stainless steel, and plastic glands, as well as explosion-proof glands.

### Connectors

**Function:** Used to join electrical terminations and create an electrical circuit.
**Type:** Includes butt connectors, ring terminals, spade terminals, and push-on terminals.





### Cable Ties

**Function:** Used for holding cables and wires together.
**Type:** Includes standard, heavy-duty, releasable, and marker ties.

### Heat Shrink Tubing

**Function:** Provides insulation, protection, and strain relief for cables and connectors.
**Type:** Available in various materials such as polyolefin, PVC, and PTFE, and different shrink ratios.



## Cable Markers

**Function:** Used for labeling cables for easy identification and management.
**Type:** Includes pre-printed markers, write-on markers, and marker tags.



## Terminal Blocks



**Function:** Provides a convenient and safe method to connect individual electrical wires.
**Type:** Includes screw terminal blocks, spring-cage terminal blocks, and push-in terminal blocks.

## Crimping Tools

**Function:** Used to join two pieces of metal by deforming one or both of them to hold each other.
**Type:** Includes hand crimpers, hydraulic crimpers, and pneumatic crimpers.



## Cable Clamps



**Function:** Secures cables in place, preventing movement and reducing stress on cable connections.
**Type:** Includes adjustable clamps, cushioned clamps, and P-clamps.

## Benefits of our Cable & Wire Accessories

### Reliability
High-quality products from trusted brands ensure long-term performance and safety.

### Comprehensive Range
Extensive selection of cable and wire accessories to meet diverse installation requirements.

### Quality Assurance
All products meet stringent quality standards and certifications.

### Ease of Installation
Designed for straightforward and efficient installation.

# Our Brands

## Fans & Accessories

HAVELLS

POLYCAB
IDEAS. CONNECTED.

Crompton

## Air Conditioners

LLOYD

## Fans

We offer a wide range of fans from renowned brands such as Crompton, Polycab, and Havells. Our selection includes ceiling fans, table fans, pedestal fans, exhaust fans, and more, catering to both residential and commercial needs.





## Air Coolers

Our range of air coolers includes portable and fixed models, suitable for various cooling requirements. These coolers are designed for efficient performance, providing optimal cooling even in high-temperature conditions.

## Air Conditioners

We provide high-performance air conditioners from Lloyd, known for their energy efficiency and durability. Our offerings include split ACs, window ACs, and central air conditioning systems for both residential and commercial applications.






## Heaters

Our selection of heaters includes room heaters, water heaters, and industrial heaters. These products are designed for efficient heating, ensuring comfort and safety in various environments.

## Geysers

We offer a variety of geysers, including instant and storage water heaters, suitable for domestic and commercial use. Our geysers are designed for energy efficiency and reliable performance.





## Solar Panels

We provide solar panels designed for efficient energy conversion and durability. Our range includes photovoltaic panels for residential, commercial, and industrial applications, supporting sustainable and renewable energy solutions.

## Inverters & Batteries

Our range of inverters includes models suitable for both home and industrial use. These inverters ensure uninterrupted power supply and are designed for efficiency and reliability. We offer a wide range of batteries, including automotive, industrial, and inverter batteries. Our batteries are known for their long life and reliable performance.






## Transformers

We provide transformers for various applications, including power distribution, industrial use, and specialized requirements. Our transformers are designed for efficiency and durability.

## Road Safety

Our range of road safety products includes traffic cones, barriers, signs, and other equipment essential for ensuring safety on the roads. These products are designed to meet the highest standards of safety and durability.






## Other Electrical Components

We offer essential safety gear, including high-quality insulating gloves and helmets, to ensure protection during electrical work. Our range also includes screwdrivers, pliers, wire cutters/strippers, electrical tape, connectors, and various screws and fasteners, all designed to support precision, safety, and efficiency in your projects.

# Customer Base

## Over 1 Million Satisfied Customer

Our customers are our greatest assets, and their trust and satisfaction are the true measures of our success. With over 1 million satisfied customers, A B Pal Electricals (P) Limited has built lasting relationships by consistently delivering exceptional service and high-quality products.



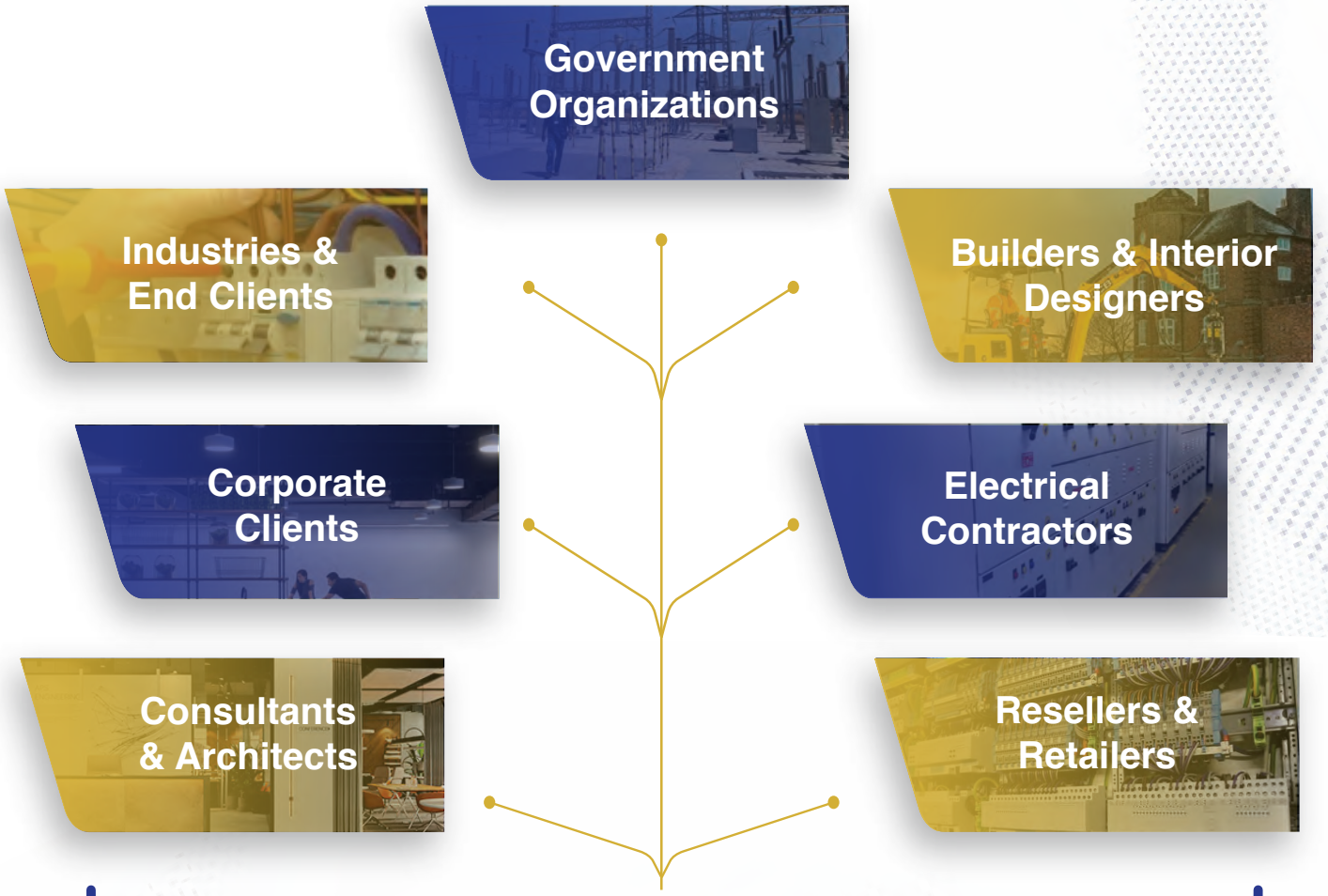
# Turnover



A B Pal Electricals (P) Limited has achieved remarkable growth, with our annual turnover increasing from a modest beginning to an impressive **INR 880 crores** for the financial year 2025-26. We are targeting **INR 1000 crores** for the financial year 2026-27. This significant expansion underscores our dedication to excellence and innovation in the electrical industry.

This impressive growth trajectory highlights our commitment to delivering high-quality products and exceptional service, ensuring we meet and exceed the expectations of our diverse customer base.

# Our comprehensive solutions serve various sectors such as:




**Our ability to meet the unique needs of such a broad spectrum of clients is a testament to our versatility, reliability, & commitment to quality.**

# Our Projects Team

In response to the evolving needs of the electrical industry, A B Pal Electricals (P) Limited has established a state-of-the-art Corporate Business Center. This center houses a dedicated team of over 50 highly skilled professionals focused on managing and supporting upcoming projects across India.



Our projects team is dedicated to providing innovative and reliable solutions by leveraging the latest technology products. While we do not perform installations, our expertise in supplying high-quality electrical components ensures that our clients receive the best materials for their projects.

## Key Features of Our Projects Team



### Expertise

Our team consists of seasoned professionals with extensive experience in the electrical industry. Their expertise spans various domains, ensuring comprehensive solutions for diverse project requirements.

### Reliability

Our team is dedicated to delivering products on time and within budget, without compromising on quality. We adhere to stringent quality control measures to ensure that our solutions meet the highest standards of reliability and safety.

### Innovation

We stay ahead of industry trends by continually integrating the latest technologies into our supply offerings. This commitment to innovation ensures that our clients benefit from cutting-edge products that enhance performance and efficiency.

### Nationwide Reach

With a presence across India, our projects team is well-equipped to manage supply needs in different regions, providing localized support and ensuring seamless execution.

# Our Approach

We are committed to sustainability and incorporate eco-friendly practices in our product offerings. By supplying energy-efficient technologies and sustainable materials, we contribute to a greener future.

## Sustainable Practices

## Comprehensive Project Support

From initial consultation and planning to delivery and post-supply support, our team manages every aspect of the supply lifecycle. This holistic approach guarantees smooth project flow and optimal results.

## Client-Centric

We prioritize our clients' needs and work closely with them to understand their specific requirements. This collaborative approach ensures that we deliver tailored solutions that meet and exceed expectations.

## Achievements...

Our projects team has successfully supported numerous high-profile projects across various sectors, including corporate, industrial, residential, and government. These accomplishments underscore our capability and commitment to excellence in every project we undertake.

With our dedicated Corporate Business Center and a team of passionate professionals, A B Pal Electricals (P) Limited is poised to continue leading the way in the electrical industry, providing innovative solutions and setting new benchmarks for quality and reliability.

# Exclusive Offerings

We are committed to offering quality products and innovative solutions that enhance efficiency and performance across various industries, ensuring a seamless and exceptional experience for our clients.

## Product Kitting



We can do Single Lot Delivery of maximum items from your Bill of Material.

**Benefits:**

- Helps to reduce multiple vendors
- Saves follow-up time
- Inventory carrying cost reduces to zero
- Saves extra Freight Cost
- Saves Labour Cost
- You get time to focus and grow your core business

## Automation Support

Our In-house Team of Automation Experts support to integrate Automation as per your need.

**Benefits:**

Application-Based Expertise

- Strong R & D Capability
- Installation & Commissioning Support
- PAN India Presence helps immediate site support
- Solution offered with Branded Products



## Application Based Support



Our trained team of product specialist will help in your selection of Electrical, Automation, Power Transmission and Pneumatic Products.

**Benefits:**

Right Selection helps to eliminate failure and rejections.

- Saves time and money to be spent on trials.
- Improves USP of your Machine/Equipment in the market

# Product Training & Workshops



Periodic or on demand we conduct Technical Trainings & Workshops for your Technical Team.

**Benefits:**

- Knowledge upgrade
- Knowhow of latest trend and technologies
- Improve Skillset and Technical competencies

# Annual Rate Contracts

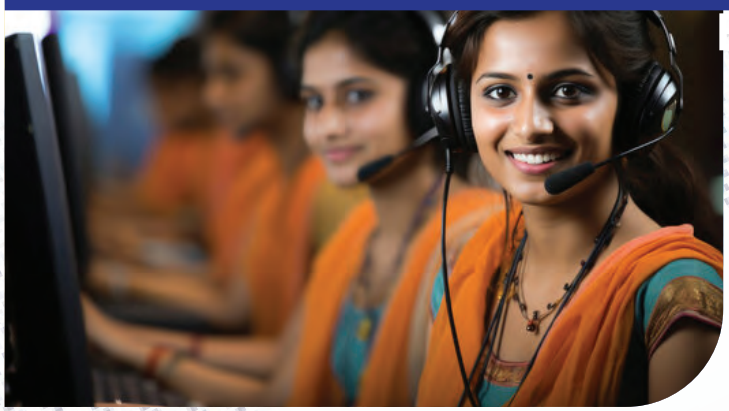
We encourage Annual Rate Contract for Customers who buy similar products quiet frequently.

**Benefits:**

- Saves time for frequent negotiations in terms & conditions.
- You can place 10% of value committed in ARC at old rates within a week of price change.
- Your purchase projection will help us plan stock for you.



# After Sales Support



Improves uptime of your fault on site.

**Benefits:**

- Our PAN India network will help to reach site in time.
- Improves uptime of your machine/equipment on site.
- Non-Warantee products can be serviced at right cost.
- Annual Maintenance Contract

# Services we Offer

One Stop Solution Provider for all your Needs

**1 Mln+**
**Customers served PAN India**

**100,000+**
**SKU's in Stock**




Product Selection



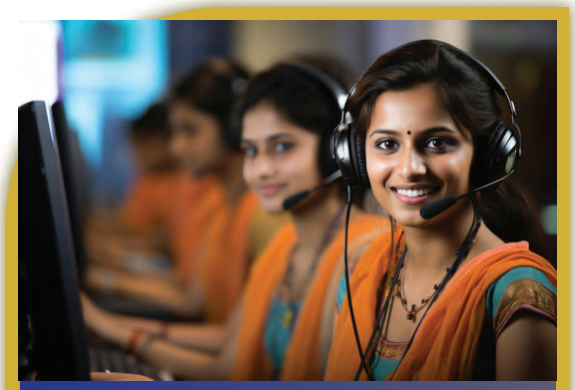
Timely Delivery




Best Price



Credit Support

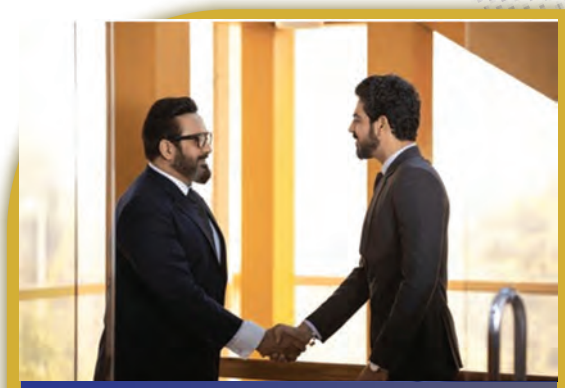


After Sales Support

Genuine Products



Product Training



Trustworthy Partner



Installation Support

## Customer Care

- Order Details
- Stock Availability
- Test / Warranty Certificate
- Material In Transit
- GST Assurance

# Project Lifecycle Support



Technology Road-mapping



Requirements Gathering



Consultant Recommendations



Inventory Management



Budgetary Estimates



Vendor Contract Negotiation



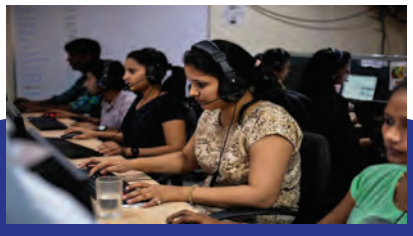
Kitting



Product Training



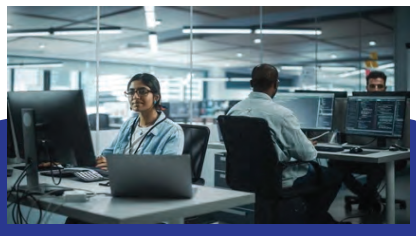

Warranty and RMA Support



After Sales Support



Annual Maintenance & Rate Contract



Software Support

# Range of Products We Offer



Power distribution



Electrical cables & fittings



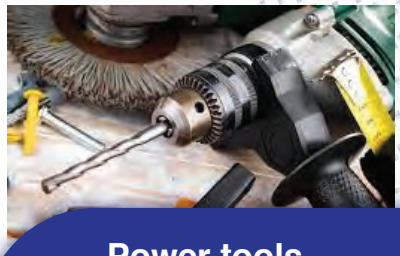
Automation & drives



Lighting



Safety equipment



Power tools



Instrumentation



Fasteners



Pipes & fittings



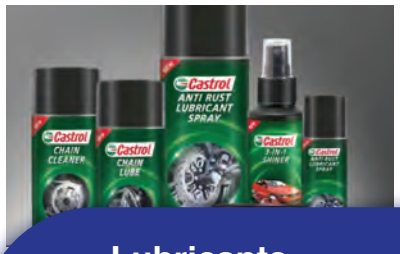
Bearings



Electrical Motors



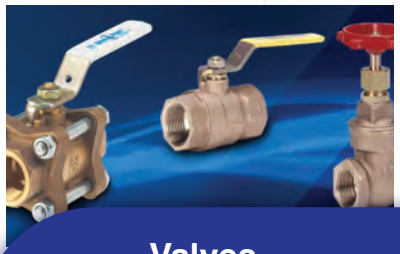
Hydraulics



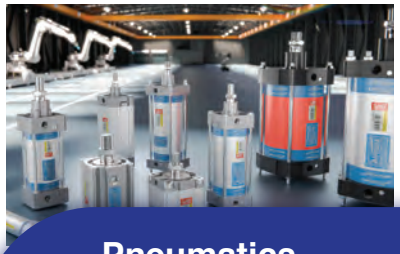

Lubricants




V-Belts



Valves



Pneumatics



Office Supplies



Electrical Consumables



IT Hardware



Housekeeping equipment



Printing



Furniture



Consumables items



Lab supplies

# Sustainable Energy Solutions

## Green Energy

Over the past three years, we've leveraged our distribution expertise to support rooftop solar EPC contractors by providing a comprehensive range of world-class brands. We supply essential components including panels, inverters, wires, cables, and balance of system (BOS) items, enabling our partners to complete projects on time without the need for excess inventory.

This approach allows our customers to concentrate on their core business, knowing they have a reliable partner for all their solar energy needs.



- IE4 Motors
- LED Lamps
- Green Cable
- Metering Systems
- Capacitors
- Power Factor Controllers
- Industrial Plug and Sockets
- Reactors

## Energy Optimization Services & Solutions

We offer energy audit and energy efficient solutions for better life cycle. We consciously invest in our offering basket energy saving products to reduce carbon prints and climate change effects.



Energy Audit (Electrical & Thermal)



Solar PV Performance Audits



Solar Operation & Maintenance



Analysis of Electricity / Energy / Fuel Bills



Electrical Fire & Safety Audits



Thermography of Panels & Electrical equipments



Power Quality & Harmonic Analysis



Performance Analysis of Electrical Equipment



Thermal Utilities Performance Audits

# Special Offerings For Solar Installer

*One-stop Solution for Solar Rooftop Installation*



53+ years of Industrial Products Supply Experience



₹880+ Crore Turnover



Solar Installation Support



Trusted Project Partner




## INDIA'S LEADING DISTRIBUTOR FOR SOLAR ENERGY PRODUCTS

***Ready to Install Solar Kit***

Finance Available

Insurance Available

Fast Track Warranty Claim

A B Pal Electricals (P) Limited is your Project Partner who Guarantees RELIABILITY and PERFORMANCE

# Product Offering For Solar Installer



Solar Panel



Solar Panel



String Inverter



Micro Inverter



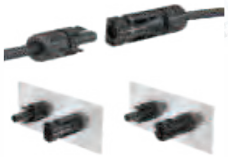
Optimizer, Inverter & Monitoring Solutions



Solar AC/DC Cable



Balance of System



Solar Connectors



Solar Panel



String Inverter

# Ease of Business Process

## Rate Contract - Pan India

**Why deal with multiple suppliers at varying prices and with limited service capabilities across India?**

With our extensive presence nationwide, we ensure a consistent pricing structure across the country. Our rate contract offers a uniform price PAN India, aligned with our principal's price list on the date of order receipt.

In the event of a price increase, all pending orders will be honoured at the previously agreed-upon price. Additionally, you can secure up to 10% of the committed contract value at the old rates within a month of any price list changes.



| Elite Offerings | Benefits |
|---|---|
| Serving Sectors | Govt. Bodies, Industries, Builders, Architects, Interiors, Consultants, Corporates, Contractors, Resellers, Retailers, and End Clients. |
| Service / Support | 365x24x7 |
| Product Support | Selection, Installation & after sales support |
| Stock Availability | More than 100000+ SKU ex. Stock |
| Payment Terms | Enhanced Credit Terms |
| Delivery | Immediate / Door Delivery |
| Transit Insurance | Yes |
| GST Invoice | Yes |
| GST Assurance | Hassle free GST claims |
| Technical Training | Online, on Demand |
| Certification | Test / Warranty Certificate |
| Warranty Type | Free replacement during warranty |

# A B Pal Electricals (P) Limited



## BUY INDUSTRIAL & COMMERCIAL ELECTRICAL PRODUCTS WITH EASE AND CONFIDENCE

*Our commitment to quality and customer satisfaction ensures a seamless experience in every transaction.*

## Key Highlights

**Extensive Product Range**
Over 50,000+ products available, covering all your industrial and commercial electrical needs.

**Nationwide Distribution Network**
Strong distribution channels ensuring fast and reliable delivery across India.

**Competitive Pricing**
Transparent pricing with no hidden costs, providing the best value for your investment.

**Customized Solutions**
Tailored product recommendations and solutions to meet your specific requirements.

**Secure Transactions**
Ensuring safe and hassle-free purchases through secure payment gateways.

**Dedicated Customer Support**
Our support team is available via phone and email to assist with any queries or issues.

**Easy Quotation Requests**
Quickly request quotes for the products you need, ensuring you get the best deal.

**Exclusive Rate Contracts**
Benefit from standardized pricing across India with our rate contracts.

**Proactive Order Management**
Efficient order processing with proactive management to ensure timely fulfilment.



**For more information or to request a quote, visit our website: www.abpal.com**

abpal.com

CREATE TO CONNECT

# Service And Support

Our customers have been our first priority and we are committed to provide them with the immediate service & repair support to ensure minimum downtime.



Certified Service Engineers



Onsite Service



Genuine Spare Parts

## State of the art Service Repair PAN India

## 6 Reasons You Should Have an Annual Maintenance Contract

- Sale of Genuine Spare Parts
- Repair & Services by Certified Service Engineers
- Technical Product Selection and Support
- Preventive Maintenance Visits
- On Site Break Down Visits
- Retrofit Solutions

# Customer Testimonials



### Light Source International LLP
### Mr. Akash Kakar, Partner

A B Pal Electricals (P) Limited has consistently proven to be a reliable and professional supplier for all our electrical needs. Their team's in-depth knowledge of the industry, coupled with their dedication to providing top-quality products, has made every interaction smooth and efficient. Whether it's large-scale orders or urgent requirements, A B Pal has always delivered on time and with precision. We are grateful for the strong partnership we've built with them and anticipate many more successful collaborations in the future.

### Blue Star Limited

"A B Pal Electricals (P) Limited has truly become a part of our team over the years. Their support has been invaluable, always delivering the electrical components we need, exactly when we need them. What sets them apart is their personalized approach- whenever we've had urgent requests, they've been right there, ensuring everything runs smoothly. Their team is not just efficient and knowledgeable, they're always ready to step up and make sure our projects keep moving forward. We genuinely appreciate their dedication and look forward to continuing this great partnership as we grow together."

# Brand Testimonials



### Anil Rai Gupta
### Chairman & Managing Director, Havells India Ltd.

"A B Pal Electricals (P) Limited has been an exemplary channel partner for Havells over 20 years. Our reliable partnership stands as proof of their dedication to providing quality products and exceptional customer service that has strengthened our mutual growth. Their team's proactive approach, market knowledge, and professional execution make them a reliable and preferred partner for Havells. We look forward to further expanding our collaboration and achieving greater heights together."

# Brand Testimonials



## PHILIPS

Philips and A B Pal Electricals (P) Limited have built a strong relationship based on mutual trust and a shared vision for growth. Their ability to maintain high standards in inventory management, along with their exceptional customer service, sets them apart in the industry. Philips is proud to work with A B Pal, and we look forward to further fostering this relationship to deliver more innovation and value to our customers.



## RR KABEL

At RR Kabel, we rely on A B Pal Electricals (P) Limited for their unparalleled efficiency in stocking and distribution. Their ability to meet customer needs swiftly and effectively is a testament to their excellent service. We have every confidence that their upward trajectory will continue as we strengthen our partnership in the future.



## POLYCAB

A B Pal Electricals (P) Limited has been pioneering their business for 53 years and our successful partnership has been for over two decades. Our partnership is standing a perfect example of synergy and success. Their commitment to customer satisfaction,seamless supply chain management, and expertise in handling diverse product ranges have been key drivers for both of our businesses. We at Polycab are proud to be associated with A B Pal and wish them continued success in the years to come.

# Key Government Departments We Serve

## Ministries & Departments

- Public Works Department (PWD)
- Central Public Works Department (CPWD)
- Ministry of Defence
- Ministry of Railways
- Ministry of Civil Aviation

## Municipal & Local Bodies

- New Delhi Municipal Council (NDMC)
- Indraprastha Power Generation Co. Ltd
- Nagar Nigam Ayodhya

## Public Sector Enterprises

- Bharat Heavy Electricals Limited (BHEL)
- NTPC Limited
- NHPC Limited
- Steel Authority of India Limited (SAIL)
- Cement Corporation of India Limited (CCI)
- Central Manufacturing Technology Institute
- ITI Limited
- Central Pollution Control Board

## Educational & Research Institutes

- Indian Instituteof Technology (IIT)
- Bhopal Memorial Hospital & Research Centre
- Post Graduate Institute of Medical Education and Research, Chandigarh
- All India Institute Of Medical Sciences

## Defence & Security

- Hindustan Aeronautics Limited (HAL)
- Goa Shipyard Limited
- Armoured Vehicles Nigam Limited
- Indo Tibetan Border Police (ITBP)
- Advanced Weapons & Equipment India Limited

## Specialized Agencies

- Assam Power Generation Corporation Limited (Apgcl)
- Dedicated Freight Corridor Corp. Of India Limited (Dfccil)
- Container Corporation Of India Limited

# Our Csr Commitment

CREATE TO CONNECT

21+ Years of Service

100+ Welfare Institutions supported

20000+ Beneficiaries catered

100+ Committed Volunteers

100+ Events Held

## OUR NGO BENEFICIARIES

MINDISTRY

SMILE FOUNDATION

CRY CHILD RIGHTS AND YOU www.cry.org

give INDIA

2 Decades of GOONJ.. a voice, an effort

Nanhi kali for the girl child

care

HelpAge India

Pratham

AKSHAYA PATRA Unlimited food for education

Save the Children

OXFAM India

# Happy Employees leads to Satisfied Customers



**Integrity, Innovation and Involvement Culture leads to Believers.**


## A B Pal Electricals (P) Limited

**Regd. Office:** 1826, Bhagirath Palace, Chandni Chowk, Delhi-110006, India
**Tel.:** +91-11-43-111-333, 2386-5954, 3622, 4081, 8081, **Mob.:** +91-98914-98555
**E-Mail:** contact@abpal.com, **Website:** www.abpal.com

# A B Pal Electricals (P) Limited

**Regd. Office:** 1826, Bhagirath Palace, Chandni Chowk, Delhi-110006, India
**Tel.:** +91-11-43-111-333, 2386-5954, 3622, 4081, 8081, **Mob.:** +91-98914-98555
**E-Mail:** contact@abpal.com, **Website:** www.abpal.com